



39th Annual Alaska Scottish Highland Games

June 27, 2020

2020 Sponsorship Application

Sponsorship Type: Individual(s) Corporate

Individual(s) Name: _____

Business Name: _____

Mailing Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Sponsorship Amount: \$ _____ Event Sponsorship: _____

(If Applicable-Please see next page for event specific sponsorship opportunities)

Sponsorship Premiums	Clansman \$75	Man-at-Arms \$150	Chieftain \$250	Laird \$500	Baron \$1,000	Viscount* \$2,500	Earl* \$5,000	Marquis* \$5,000+
Gate Passes	2	2	4	6	8	10	12	12
Program (Deadline May 20, 2019)	Listing	Listing	1/4 Page (5.25" x 2")	1/2 Page (5.25" x 4")	Full Page (8 x 5.25")	Full Page w/ Premium Advertising Placement		
VIP Access Passes		2	4	6	8	10	12	12
VIP Parking Passes		1	2	3	4	5	6	6
Inside the Games Reserved Camping		✓	✓	✓	✓	✓	✓	✓
Membership to the Alaskan Scottish Club		✓	✓	✓	✓	✓	✓	✓
Event Poster and Social Media Advertising					✓	✓	✓	✓
Recognition at Opening and Closing Ceremonies						✓	✓	✓
Banner Display in Prominent Location							✓	✓
Business Specific Customized Premiums								✓

VIP Access includes complimentary food and beverages at the VIP Tent
(Children above the age of 5 years old will be charged as an adult in the VIP Tent)

**Additional Premiums may be requested*

Deadline for Inclusion in the Program is May 25, 2020. Ads can be emailed to ASHGProgram@gmail.com

Sponsorships can be paid via Check or Credit Card*

If Paying by Check, please make check payable to:

Alaska Scottish Highland Games

Mail Application and Check to:

ASHG/Sponsor

PO Box 244416

Anchorage, Alaska 99524-4416

If Paying by Credit Card, please Email application to:

ASHGSponsor@gmail.com

Credit Card: _____ CVV Code: _____

Exp Date: _____ Zip Code: _____

Signature: _____

***3.5% Convenience/Processing Fee Applies to Credit Card Payments**

Questions? Email us at ASHGSponsor@gmail.com

Thank you for your support and see you at the Games!

Your donation to the Alaskan Scottish Club, Inc. is tax Deductible. Federal ID Number 23-7286794



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2020 Event Sponsorship Options

Specific events may be underwritten by an individual or business. Your sponsorship of the event will be listed in the program and announced during the event and awards ceremony. If you have specific requests for an event specific sponsorship we will do our best to accommodate. Sponsorship of an event at an amount less than that listed below will allow multiple sponsors for the same event, underwriting allows exclusivity and advertising options.

Athletic Event Sponsorships			Piping and Drumming Sponsorships		
Event	Amount	Sponsor	Event	Amount	Sponsor
Kilt Bib Numbers (Heavy Event Athletes)	\$ 500.00		Grade IV Band Competition	\$ 1,000.00	
Athletic T-Shirts (Heavy Events Athletes)	\$ 1,500.00		Grade V Band Competition	\$ 1,000.00	
Professional Athlete	\$ 1,000.00		Drum Salute	\$ 500.00	
Breamar Stone Throw	\$ 500.00		Individual Competitions:		
Open Stone Throw	\$ 500.00		Piobaireachd	\$ 1,000.00	
Light Weight For Distance	\$ 500.00		March, Strathspey and Reel	\$ 500.00	
Heavy Weight For Distance	\$ 500.00		6/8 March	\$ 500.00	
Weight Over Bar	\$ 500.00		Hornpipe and Jig	\$ 500.00	
Light Hammer Throw	\$ 500.00		Tenor Drum	\$ 500.00	
Heavy Hammer Throw	\$ 500.00		Snare Drum	\$ 500.00	
Sheaf Toss	\$ 1,000.00		Drum Major	\$ 1,500.00	
Caber Toss	\$ 1,000.00		Piping and Drumming Clinic	\$ 1,000.00	
Pro Men's Challenge Caber	\$ 1,000.00		Other Events		
Pro Women's Challenge Caber	\$ 1,000.00		Birds of Prey Exhibit	\$ 500.00	
Men's Challenge Stone	\$ 500.00		Celtic Dance	\$ 1,000.00	
Women's Challenge Stone	\$ 500.00		Educational Events	\$ 1,000.00	
Spring Throwing Clinic	\$ 1,500.00		Guest Ceilidh Band	\$ 5,000.00	
June Throwing Clinic	\$ 1,500.00		Highland Cow Exhibit	\$ 500.00	
Tug-O-War	\$ 1,000.00		Scotch Tasting Event	\$ 2,000.00	
Alaskan Salmon Toss	\$ 1,000.00		Shortbread Contest	\$ 250.00	
Kilted Mile (Includes Kilt Bib Numbers)	\$ 250.00		Tall Tales Contest	\$ 250.00	
Children's Throwing Event	\$ 250.00		Refreshments		
In-Kind Donations			VIP Tent	\$ 1,000.00	
	Value		Heavy Events (Athlete Lunch)	\$ 500.00	
Alaska Airlines Mileage					
Alaska Airlines Companion Pass					
Rental Vehicle(s)					
Other:					

Thank you for your support of the
Alaska Scottish Highland Games!